



Thibaut GRATIUS
Corporate communications manager, McKinsey & Company, France and North Africa

INTERNAL / EXTERNAL / RECRUITING COMMUNICATIONS, INSTITUTIONAL RELATIONS, PUBLISHING

Born on February 3rd, 1978; French citizenship; married with one child

Experience

Since October 2007

McKinsey & Company, Paris

Since January 2011: Corporate communications manager, France and North Africa

- Advising office leadership on external/internal/crisis communications strategy, coordinating with global and EMEA functional headquarters
- Managing a staff of 6 communications professionals, managing vendors (PR agencies, video producers, translation agencies, graphic designers), designing and executing budget
- Handling communications projects:
 - Media relations, spokespeople coaching
 - Editorial communications
 - Knowledge events
 - Internal communications and events, sustainability initiatives
 - Recruiting communications
- Providing ad hoc expertise on change communications to consulting teams
- Training consultants in oral and written communications techniques

From 2007 to 2010: Communications specialist, handling communications projects

2001 – 2007

Project manager, DZA public affairs consulting, Paris

Managed the 'Networking' business unit; achieved revenue growth of 70% and net profit growth of 85% within four years

- Advised foreign multinationals on institutional relations and lobbying
- Managed advocacy groups: coordinated business executives events, edited position papers

From 2001 to 2003: Junior consultant

2000 – 2001

Event coordinator, French ministry of foreign affairs, based out of Vienna (Austria)

Coordinated institutional relations and organized business/political events

2000

Media planner (six months internship), OMD – Omnicom Group, Paris

1998

Press officer (three months internship), Council of Europe, Strasbourg

Education

2000

University of Paris Sorbonne – CELSA graduate school of communications
Professional master in organizational and institutional communications *cum laude*

1999

Institute of Political Studies, Strasbourg
BA in international relations

1996

Robert Schuman High School, Haguenau

Language Skills

Native French, fluent English, fluent German

Hobbies

Reading, playing the piano, high-tech, Friskis&Svettis gym training, cooking

Other

Lecturer at ESCP-Europe, European master in management program